

Pointless Figure 1.1 A Graphic Representation of the Ideals of Political Ideologies That Really Serves No Purpose Other Than Giving the Graphic Designer Something to Do

Classic Liberalism

- *Inspiring thinkers:* Thomas Hobbes, John Locke, Adam Smith
- *Ideal goal:* Power to the people! Political and economic freedom with little government interference of individuals—government is allowed to rule through a social contract with the people.

Classic Conservatism

- *Inspiring thinker:* Edmund Burke
- *Ideal goal:* Keeping traditions alive for a long, long time. Existing processes and norms (traditions) have evolved into highly efficient and effective institutions; be wary of changing anything too quickly.

Communism

- *Inspiring thinker:* Karl Marx
- *Ideal goal:* “Workers of the world, unite!” A classless society in which justice and fairness prevail after overthrow of capitalist societies.

Democratic Socialism

- *Inspiring thinker:* Eduard Bernstein
- *Ideal goal:* Modifying capitalism for a kinder society. A society characterized by social, political, and economic equality, obtained through political action (not revolution).

Reform Liberalism

- *Inspiring thinker:* Thomas Hill Green
- *Ideal goal:* A little government interference is a good thing. Government should regulate the economy and remove inherent inequities in the capitalist system as well as remove obstacles that prevent people from pursuing their individual goals.

Fascism

- *Inspiring thinker:* Nobody wanted to be identified with this one.
- *Ideal goal:* We’re the best; destroy the rest! Supremacy and purity of one group in a society with strong, dictatorial rule that has total control over social and cultural life.